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2115 Main Street • North Little Rock, AR 72114  
**Special Olympics**  
Arkansas

**FREEZIN' FOR A REASON**  
**February 13, 2010**



**CONWAY**  
**Lake Beaverfork**

**Registration at 10:00 am**  
**Awards at 10:45 am**  
**Plunge at 11:00 am**

  
**Special Olympics**  
Arkansas

*"Let me win. But if I cannot win, let me be brave in the attempt."*  
- Special Olympics Oath

# Take the Polar Bear Plunge and Support Special Olympics Arkansas.

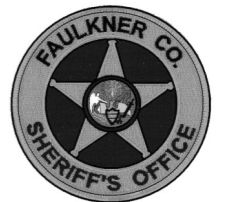
SOAR was incorporated as a non-profit, 501(c)(3) organization in 1974. Our mission is to provide year round sports training and Olympic-type competition for children and adults with intellectual disabilities in Arkansas. Currently, more than 13,000 athletes participate in training and compete in a year-round program of 18 different sports.

Athletes in Arkansas train and compete in aquatics, track and field, gymnastics, soccer, basketball, tennis, golf, powerlifting, and other sports at the local, regional, state and international levels. While our competition events are often in public view, it is our training program that forms the foundation of all that we do. Through the strong network of volunteer coaches, Special Olympics athletes spend countless hours preparing for the opportunity to compete for the gold, silver or bronze medals. In a sense our athletes are training for life itself. Training becomes an important stepping stone into communities throughout Arkansas for our athletes and their families.

***Special Olympics is more than medals – more than winning – it is acquiring skills, experiencing joy, demonstrating courage, and knowing success.***

Our goal is to bring people with intellectual disabilities into the mainstream of society in Arkansas under conditions where they are accepted, respected, and given the opportunity to become positive citizens.

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