



POLAR PLUNGE



FOR SPECIAL OLYMPICS ARKANSAS



Supporter,

You are invited to help make a difference in the lives of Special Olympics Arkansas athletes and increase their level of social responsibility and community involvement while positively impacting your company's bottom line. By partnering with Special Olympics, you will be associated with one of the most established, recognized, respected and trusted brands in the world.

The true value of a donation goes far beyond a one-time gift. Special Olympics Arkansas provides a lifetime role for athletes and for the families raising a child with special needs. Your financial support will be seen on the softball fields, basketball courts and soccer fields—and it will be felt in the hearts and homes of those we serve forever.

Each of our relationships is individually structured to best meet the wishes and ideals of the individual donor and fulfill the true mission of Special Olympics Arkansas. It is important to note that the aforementioned sponsorship levels are based on cash sponsorship. Special Olympics Arkansas is also open to discussing how a cash sponsorship can be paired with in-kind donations, as well as cause-related campaigns held within your business. We look forward to working with you on your perfect sponsorship. Further, our rights and benefits refer to one single event. Polar Plunge Season hosts twenty-four plunges at locations across the state. If you are interested in a sponsorship that covers multiple Polar Plunge events please request a tailored sponsorship plan for Polar Plunge season 2020 and be recognized by more of our communities!

Thank you for your support.

Best,

Camie Powell
Director of Marketing and Corporate Relations
Special Olympics Arkansas
Office: (501) 771-0222
Mobile: (501) 786-9029
Email: camie@specialolympicsarkansas.org
Website: www.specialolympicsarkansas.org



POLAR PLUNGE.



FOR SPECIAL OLYMPICS ARKANSAS



Polar Plunge Sponsorship Opportunities

*Rights and Benefits offered for specific plunge events commitments of \$2500 & up receive rights and benefits opportunities for multiple plunge events email camie@specialolympicsarkansas.org for more details

Glacier Sponsor \$5000

- Recognized as the Presenting Sponsor on all Polar Plunge collateral
- Opportunity for a uniquely tailored cause-related marketing event surrounding the Polar Plunge
- Company logo posted on the Polar Plunge web page, partner sites, social media, and all materials
- Co-branded banner with company logo displayed during plunge (premier placement)
- Company representative may address attendees and give official welcome
- Premier placement of company tent/table at event to host product sampling
- Waived minimum donation for first 8 plungers on company team (\$400 value)
- Receive a company visit from a Special Olympics Arkansas Athlete Ambassador and Polar Bear
- Invitation for 8 to VIP ceremony at 2020 Summer Games in Searcy

Iceberg Sponsor \$2500

- Recognized as an Iceberg Sponsor on all Polar Plunge collateral
- Company logo posted on the Polar Plunge web page, partner sites, and social media, digital graphic
- Banner with company logo displayed during plunge (preferred placement)
- Company representative may announce plunge team
- Preferred placement of company tent/table at event to host product sampling
- Waived minimum donation for first 4 plungers on company team (\$200 value)
- Receive a company visit from a Special Olympics Arkansas Athlete Ambassador and Polar Bear
- Invitation for 4 to VIP ceremony at 2020 Summer Games in Searcy

Arctic Ice Sponsor \$1000

- Company logo posted on the Polar Plunge web page, partner sites, and social media, digital graphic
- Banner with company logo displayed during plunge
- Company name printed in text on Polar Plunge materials
- Reserved space for company tent/table at event to host product sampling
- Waived minimum donation for first 2 plungers on company team (\$100 value)
- Invitation for 2 to VIP ceremony at 2020 Summer Games in Searcy

Snowflake Sponsor \$500

- Recognized as a Snowflake Sponsor on the Polar Plunge web page, partner sites, and social media
- Banner with company logo displayed during plunge



POLAR PLUNGE.



FOR SPECIAL OLYMPICS ARKANSAS

Polar Plunge® is a fundraiser in which individuals and teams take the plunge into various bodies of water—typically cold water—to raise money and awareness for Special Olympics.

Central Arkansas polar plunge

Saturday, January 18, 2020

Registration at 10:30am

Plunge at 12:00pm

Register at the event or entry forms are available on our website at
www.specialolympicsarkansas.org/polar-plunge.

*****SHOES MUST BE WORN WHEN PLUNGING*****

- **\$50** minimum donation per plunger receives a long sleeve souvenir plunge shirt.
- **\$250** raised receives a beach towel and long sleeve souvenir plunge shirt.
- **\$500** raised receives a tumbler, beach towel, and long sleeve souvenir plunge shirt.
- **\$1000** raised receives a duffel bag, tumbler, beach towel, and long sleeve souvenir plunge shirt.



THANK YOU TO OUR SPONSORS!



Questions? Contact Camie Powell at camie@specialolympicsarkansas.org or 501-786-9029