

Charity Olive Hour

Special Event Sponsor



Benefits	Diamond \$10,000	Ruby \$5,000	Emerald \$2,500	Sapphire \$1,000	Friend of SO \$500
_____ featured on event slide show	Diamond Sponsor recognition	Ruby Sponsor recognition	Emerald Sponsor recognition	Sapphire Sponsor recognition	recognition
Award Recognition	X	X	X	X	X
Free admission for up to ___people	48 (\$2400 value)	28 (\$1400 value)	16 (\$800 value)	8 (\$400 value)	4 (\$200 value)
Company recognitions and mentions on _____	all printed and electronic advertising (news releases, PSAs, auction program, poster, and invitation), home page and event page of website, event slideshow, social media sponsor post	all printed and electronic advertising (news releases, PSAs, auction program, poster, and invitation), event page of website, event slideshow, social media sponsor post	event program, poster, event website, event slideshow, social media sponsor post	event program, event website, event slideshow, and social media sponsor post	event program, event website, event slideshow, and social media sponsor post
Reserved table with company logo displayed	Table for 8 VIP location choice	Table for 8 VIP location	Table for 8 inside venue		
Full licensing and promotional rights to Special Olympics Arkansas name and logo for the ____ Sponsor of the ___ Charity Olive Hour	Diamond	Ruby	Emerald		
Prominent advertisement on all SOAR social media (Facebook, IG)	2 solo social media shoutouts	1 solo social media shoutout			
Opportunity to provide company banner for event placement (optional)	X				
Company mentions for any live media coverage	X				

For current year details, email Camie Powell at Camie@specialolympicsarkansas.org