



Supporter,

You are invited to help make a difference in the lives of Special Olympics Arkansas athletes and increase their level of social responsibility and community involvement while positively impacting your company's bottom line. By partnering with Special Olympics, you will be associated with one of the most established, recognized, respected and trusted brands in the world.

The true value of a donation goes far beyond a one-time gift. Special Olympics Arkansas provides a lifetime role for athletes and for the families raising a child with special needs. Your financial support will be seen on the softball fields, basketball courts and soccer fields—and it will be felt in the hearts and homes of those we serve forever.

Each of our relationships is individually structured to best meet the wishes and ideals of the individual donor and fulfill the true mission of Special Olympics Arkansas. It is important to note that the aforementioned partnership levels are based on cash sponsorship. Special Olympics Arkansas is also open to discussing how a cash sponsorship can be paired with in-kind donations, as well as cause-related campaigns held within your business. We look forward to working with you on your perfect sponsorship.

What makes POLAR PLUNGE partnerships unique: Polar Plunge Season hosts twenty-four plunges at locations across the state. Partnership levels have unique recognitions for local events and the Polar Plunge season as a whole. Your business can be recognized in several communities across the state from December-March!

What Your Partnership Means

Your partnership means Arkansas athletes with intellectual disabilities will be given the opportunity to share their abilities, experience the power of inclusion, and feel the joy of victory both on and off the field.

Thank you for your support.

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Polar Plunge Partnership Opportunities

*Rights and Benefits offered for specific plunge events commitments of \$2500 & up receive rights and benefits opportunities for multiple plunge events email camie@specialolympicsarkansas.org for more details.

Do you want to partner with Special Olympics Arkansas year-round?
Ask for our rights and benefits that include more than just Polar Plunge!

Partner Benefits	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250	\$150
Number of Waived Entry Fees for Plunge location	8	7	6	5	4	3	2	1
Company Recognition on event T-shirt (statewide distribution)	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Ability to hang company banner at plunge location	✓	✓	✓	✓	✓	✓		
Ability to set up a vendor booth at plunge location	✓	✓	✓	✓	✓			
Company listed as a partner on statewide plunge website	✓	✓	✓	✓	✓			
Number of Partnership mentions in SOAR Facebook, Instagram,	3	3	2	1				
Listed as partner in statewide press release	✓	✓	✓					
Company recognized in statewide E-newsletter	✓	✓						
Company listed as presenting sponsor at all locations & SOAR website,	✓							
Company listed as presenting sponsor in local and statewide press releases	✓							
Company recognized as presenting sponsor in all radio and print ads	✓							

What Your Partnership Creates

Sports Training and Competition. We offer 15 year-round sports from team sports like basketball, volleyball and softball, to individual sports like bocce, track and field, and swimming.

Leadership Opportunities. We offer training for our athletes to become leaders in Arkansas communities. Our athletes take courses in public speaking, governance and healthy habits to become global messengers, committee and board members, and even become coaches.

Health & Wellness Programs & Screenings. We provide free health screenings and health education programs year-round. The screenings focus on vision, hearing, dental, general fitness and healthy habits. Through our Healthy communities program we provide health care professionals and students training to improve the quality care given to people with intellectual disabilities.

Inclusive Schools & Communities. We provide curriculum and materials to schools for grades K - college level for inclusive programs including adaptive sports, inclusive youth leadership and whole school engagement for inclusive activities.

Lasting Friendships. At the heart of all of our programs is our passion for our athletes to experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

Connect with Us

Facebook: Special Olympics Arkansas Twitter & Instagram: @SOArkansas Web: specialolympicsarkansas.org