

Winter Games

State Event Benefits Package

Special Olympics Arkansas Winter Games is a two-day event held traditionally in Northwest Arkansas during February. Winter Games typically hosts 550 athletes, 55 Unified partners, 150 Coaches, 40 Law enforcement officers, and 150 volunteers.

- **Sports offered** during Winter Games: floorball, floor hockey, and new in 2024 pickle ball.
- **Healthy Athletes** provides free health screenings and education to athletes.
- **Young Athletes** is offered to children ages 2-7 to receive an early introduction to sports and to the world of Special Olympics.



Benefits	Premier \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Banner, provided by the company, displayed at ____ venue(s)	All	All	3	1
Volunteer Placement	Key Placement	Key Placement	Group	Individual
____ Tags on social media	4	2	1	1
Organization/company name on event page listed as ____ sponsor	Premier	Gold	Silver	Bronze
Partnership announced during Opening Ceremonies	X	X	X	X
Right to use approved Special Olympics Arkansas logo to announce partnership at appropriate level and share activities during the event	X	X	X	X
Company recognition and mentions...	all printed and electronic advertising and SOAR newsletter	all printed and electronic advertising and SOAR newsletter	all printed and electronic advertising and SOAR newsletter	all printed and electronic advertising and SOAR newsletter
Opportunity to present awards	X	X		
Opportunity to speak during Opening Ceremonies	X			
Company listed as Presenting Sponsor in local and statewide press releases	X			
Opportunity to name a venue	X			

All partnerships are tailored for a unique partnership experience. For current year details, email Camie Powell at Camie@specialolympicsarkansas.org