



# COOL SCHOOL CHALLENGE

## WHAT?

The Cool School Challenge is an icy dip statewide collaborative fundraiser that offers unique engagement opportunities for students, faculty, staff and family and friends. This is a friendly competition helps to raise critical funds for Special Olympics Arkansas athletes of all abilities! Cool School Challenge is a great way to support your school AND community!

## WHO?

The coolest students and teachers in the state, that's who! Create a team as a school or a class, then ask your family and friends to help you reach your fundraising goals by donating to your page.

## WHEN & WHERE

Pick your Plunge and then mark your calendar! Find a Plunge near you! ([www.specialolympicsarkansas.org/polar-plunge.html](http://www.specialolympicsarkansas.org/polar-plunge.html))

## DETAILS

This year, we're welcoming students to do one of these options:

- Plunge in-person at the plunge in your community ([www.specialolympicsarkansas.org/polar-plunge.html](http://www.specialolympicsarkansas.org/polar-plunge.html))

or

- Get creative and do something on campus e.g water balloon fight, fire department shower

Win an award!

*\*Many community plunges have a special Cool School award designated for the school that raises the most money for that event!*

Earn Incentives!

*\*When you raise \$50, you will receive the current year Polar Plunge shirt and have the opportunity to Plunge. Raise \$250 to receive the official Polar Plunge towel. Raise \$250 or more to be entered to win up to \$1,000! Find the complete list using the link below.*



More resources and a list of Plunges can be found here:

[www.specialolympicsarkansas.org/polar-plunge.html](http://www.specialolympicsarkansas.org/polar-plunge.html)

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