

Summer Games

State Event Benefits Package

Summer Games is Special Olympics Arkansas' largest event of year that is traditionally hosted at Harding University during May for three consecutive days. Summer Games typically hosts 1500 Athletes, 500 Coaches, 1000 volunteers and countless spectators!

- **Six different sports** are offered: track & field, powerlifting, swimming, tennis, bocce, and flag football.
- **Healthy Athletes** provides free screenings and education to athletes in 7 disciplines: Special Smiles, Fit Feet, Fun Fitness, Health Promotion, Healthy Hearing, Opening Eyes, and Strong Minds.
- **Young Athletes** is offered to children ages 2-7 to receive an early introduction to sports and to the world of Special Olympics.



Benefits	Premier \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Banner, provided by the company, displayed at ____ venue(s)	All	All	3	1
Volunteer Placement	Key Placement	Key Placement	Group	Individual
____ Tags on social media	4	2	1	1
Organization/company name on event page listed as ____ sponsor	Premier	Gold	Silver	Bronze
Walk with SOAR athletes in Summer Games Opening Ceremonies	X	X	X	X
Right to use approved Special Olympics Arkansas logo to announce partnership at appropriate level and share activities during the event	X	X	X	X
Company recognition and mentions...	all printed and electronic advertising and SOAR newsletter	all printed and electronic advertising and SOAR newsletter	all printed and electronic advertising and SOAR newsletter	all printed and electronic advertising and SOAR newsletter
Partnership announced during Opening Ceremonies	X	X	X	X
Logo on Volunteer Shirt	X	X	X	
Activity Tent at Summer Games Victory Lane	X	X	X	
Opportunity to present awards	X	X		
Opportunity to speak during Opening Ceremonies	X			
Company listed as Presenting Sponsor in local and statewide press releases	X			
Opportunity to name a venue	X			

All partnerships are tailored for a unique partnership experience. For current year details, email Camie Powell at Camie@specialolympicsarkansas.org